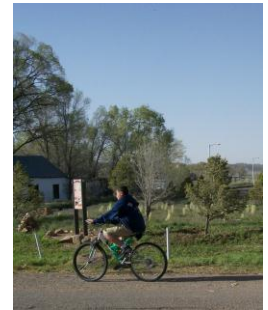




Pedestrian and Bicycle Counting Project - 2010

The Step Into Cuba Alliance and the Village of Cuba have been working to make Cuba more walkable and safe for pedestrians. As part of this effort, we counted the number of pedestrians and bicyclists in specific locations in the Village.

Members of the Cuba community and University of New Mexico Prevention Research Center staff with the VIVA-Step Into Cuba project observed pedestrians and bicyclists across six locations on or near Cuba's two major roadways (US550 and NM126) and in the Village of Cuba's St. Francis of Assisi Park. Counts were done during one week in May and one week in September 2010. Counting took place in two hour time blocks on three days each week.



Why count pedestrians and bicyclists in Cuba?

This counting project will help to show if there are more people using sidewalks and walking paths over time by counting the people walking and bicycling in specific locations in the Village.



The data from Cuba are also provided to the National Bicycle and Pedestrian Documentation Project which is a nationwide project to collect data in a consistent way and offer it to governments and communities to use. Cuba's data is included in this nationwide effort!

What Did We Learn in 2010?

- On average there were 25 pedestrians and bicyclists recorded each hour across all six locations.
 - The majority (88%) were pedestrians.
 - Two-thirds (67%) were male.
 - Almost one-third (30%) were children or youth.
- The busiest site was along U.S. 550 at Miera Rd.



What's next?

- Each year counts will be conducted and the results will be reported to the Village Council and the community.
- The data will show any changes in walking and bicycling in the community over time.
- The data can be used for grant applications and walkability planning.

Thank you to Mayor Velarde, the Cuba Village Council, Loretta Jacquez, Tim Rogers, the Step Into Cuba Alliance and the community members who are involved in this project.

For more information on the Cuba Bicycle and Pedestrian Counting Project contact Shari Smoker: 575-289-0244, ShSmoker@salud.unm.edu or Theresa Cruz: 505-272-8379, ThCruz@salud.unm.edu. For information on the National Bicycle and Pedestrian Documentation project go to: <http://bikepeddocumentation.org/>